- The charity and volunteering aspect of the programme included an initiative as part of UAE Mother's Day at Saqr Hospital and Khalifa Hospital, where our teams provided gifts of toys to children under the age of five and flower bouquets for the mothers of child patients. We continued our summer internship programme for people of determination and also sponsored wheelchairs for Al Rowad Center. 2018 also saw the return of our annual blood donation campaign.
- In 2018, CBI supported and promoted the UAE's "Year of Zayed" initiatives.
- CBI Team ranked number one in the Dubai Fitness Challenge of 2018, in "Groups" category, with 78 participants completing 1,300 activities and 12,800 kilometers.
- As part of our environmental commitment in 2018, we diligently evaluated the way we manage our properties, with a view to reducing our carbon footprint and minimising our impact on the planet. A printer rationalisation programme was implemented to ensure all used toner cartridges were recycled in an environmentally friendly manner, and electronic bank statements were introduced across our customer base. We also joined other concerned organisations and individuals worldwide by switching off the lights on March 24, 2018 to show our support for the global Earth Hour initiative.